

## **How “auto” is autobiographical memory? On cultural, communicative, and autobiographical memory**

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The texture of memory seems hopelessly complex and ephemeral. The contents of autobiographical memory compose our unique self, and we are definitely sure our memories belong to us, but autobiographical memory develops as part of a social network, and only after years of development changes from a social to an individual memory system. This system is composed not only of authentic experiences, but of all sorts of false and imported memories. The composition follows a thoroughly cultural script. Memories are stored not only in the neural engrams of the individual brain, but also in social and cultural exograms outside the brain. The talk presents new findings of memory research and asks how “auto” autobiographical memory is.